

BlackHawkData

Where Disco

Meets Tech



***BOOGIE NIGHTS
5TH ANNIVERSARY PARTY
230 FIFTH ROOFTOP BAR
JUNE 22, 2023
SPONSORSHIP OPPORTUNITIES***

ABOUT BLACKHAWK DATA

BlackHawk Data is a New York City Based IT company that provides partners with scalable solutions and success-driven IT services. CEO Maryann Pagano is a part of the 10.9% of women that hold tech CEO positions and is dedicated to promoting diversity within the IT industry.

Maryann and CTO Jason Caparoso started BlackHawk Data in 2018. BlackHawk Data has made waves within the IT channel, garnering recognition for inclusivity and superior managed service solutions.

In 2023, BlackHawk Data will be celebrating yet another feat: **5 years in business.**



LAST YEAR'S EVENT

The 2022 1920's themed Casino Night was a roaring success. With 200+ attendees, 10 premier sponsors, casino tables, food, drink and more, the customer appreciation event was unforgettable.

LAST YEAR'S SPONSORS

- Addon
- APC by Schneider Electric
- Arista
- Efficient iP
- Five9
- Fortinet
- Intelisys
- NetApp
- TD Synnex
- VMware | Carahsoft



LET'S BOOGIE!

In the 1970s, culture and technology underwent an explosive transformation. This led to the creation of some of the most advanced products still used today, including email, the floppy disk, the first handheld mobile phone, and many more!

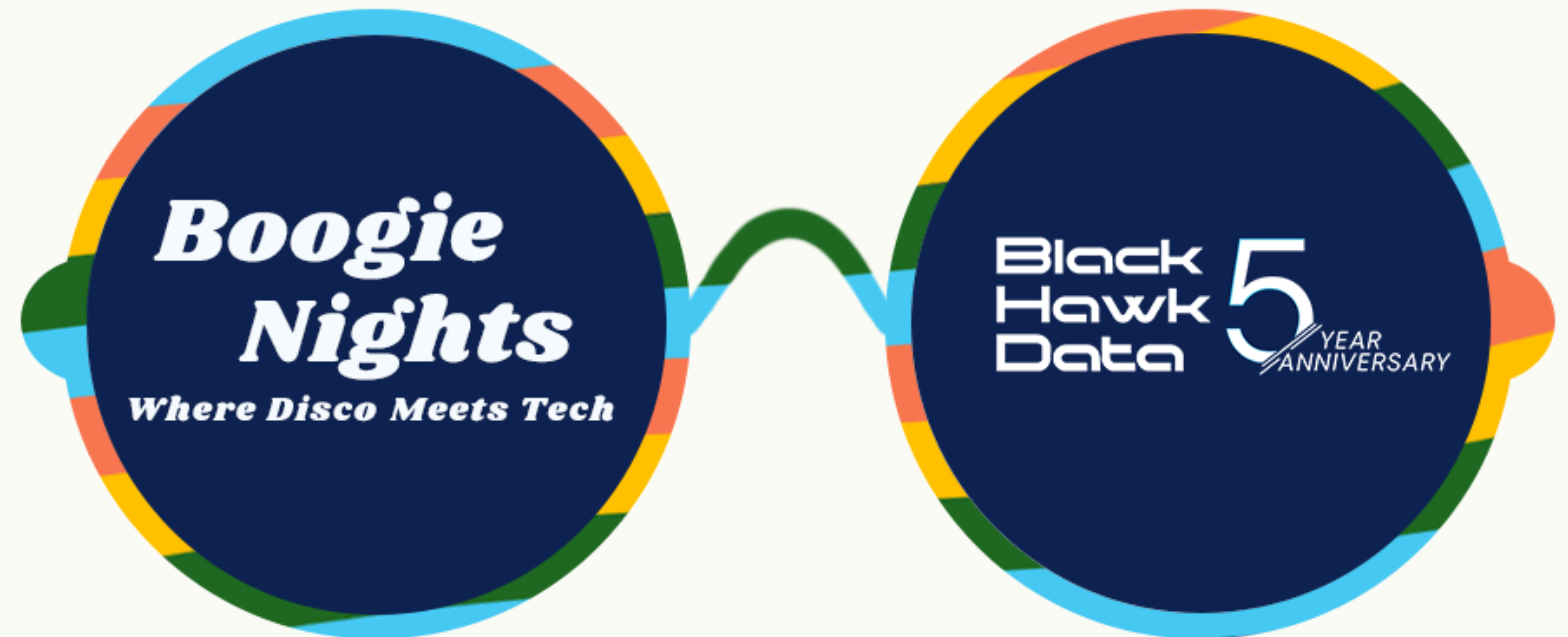
Intel's first microprocessor and the Apple II were groundbreaking inventions that changed personal computing. These inventions highlighted the need for cyber security due to the testing of the world's first Computer Virus, "The Creeper", in 1971.

To celebrate these tech milestones, this year's event will be **Boogie Nights: Where Disco Meets Tech**, at the **230 Fifth Rooftop Bar**, New York's largest outdoor Rooftop Garden and Lounge.



 230 FIFTH ROOFTOP BAR
230 5TH AVE, NEW YORK, NY 10001

 JUNE 22ND 2023
6 – 10 PM EST



EVENT TICKETS

The **\$225 per person ticket** includes an open bar for the whole 5 hour event. There will be a cocktail hour with appetizers and a full buffet dinner.

The event will feature 70's themed decor and photo ops as well as an official event sponsor branded step and repeat banner. There will also be casino tables, games, giveaways and surprise extras for attendees.

There will be a DJ performing through the night and photographers covering the event. Photos will be made available via link.

We hope to see you there!



SPONSORSHIP OPPORTUNITIES

RADICAL

\$10,000 | 50 GUESTS

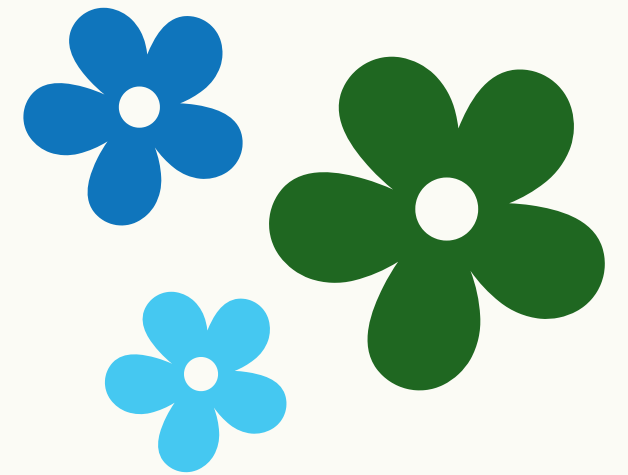
WITH THIS SPONSORSHIP PACKAGE, THE SKY'S THE LIMIT! YOU'LL RECEIVE TICKETS FOR 50 GUESTS. YOUR COMPANY'S LOGO WILL BE DISPLAYED THROUGHOUT THE ROOFTOP BAR AREA AND ON ALL COCKTAIL TABLES. YOUR LOGO WILL ALSO BE FEATURED ON THE STEP AND REPEAT PHOTO BACKDROP.



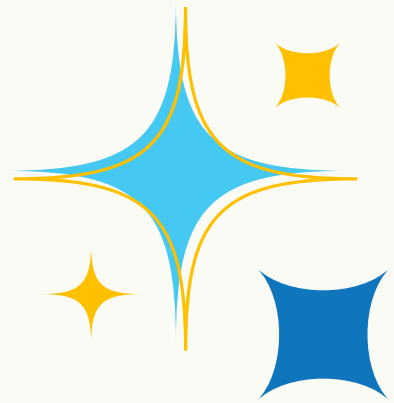
GROOVY

\$5,000 | 35 GUESTS

YOU'LL BE VIBIN' TO THE BEAT WITH THIS SPONSORSHIP PACKAGE! YOU'LL RECEIVE TICKETS FOR 35 GUESTS. YOUR COMPANY'S LOGO WILL BE DISPLAYED ON THE DANCE FLOOR AND THE DJ BOOTH. IT'LL ALSO BE FEATURED ABOVE THE DISCO BALL AND ON THE STEP AND REPEAT PHOTO BACKDROP.



SPONSORSHIP OPPORTUNITIES



RETRO

\$2,500 | 25 GUESTS

WARP INTO A DIGITAL UNIVERSE WITH THIS SPONSORSHIP PACKAGE! YOU'LL RECEIVE TICKETS FOR 25 GUESTS. YOUR COMPANY'S LOGO WILL BE DISPLAYED ON TOP OF ARCADE GAME CABINETS FROM THE DECADE, ON THE CASINO TABLE, AND CASINO PRIZES. YOUR LOGO WILL ALSO BE FEATURED ON THE STEP AND REPEAT PHOTO BACKDROP.



SUPER FLY

\$2,500 | 25 GUESTS

CAPTURE THE MOMENT WITH THIS SPONSORSHIP PACKAGE! YOU'LL RECEIVE TICKETS FOR 15 GUESTS. YOUR COMPANY'S LOGO WILL BE DISPLAYED ACROSS THE PHOTO BOOTH AND GIVEAWAYS SHOWCASING THE BEST MEMORIES OF THE NIGHT. YOUR COMPANY WILL ALSO BE FEATURED ON OUR LIFE-SIZED INSTAGRAM FRAME. YOUR LOGO WILL ALSO BE FEATURED ON THE STEP AND REPEAT PHOTO BACKDROP.



SPONSORSHIP OPPORTUNITIES

MUNCHIN'

\$1,500 | 7 GUESTS

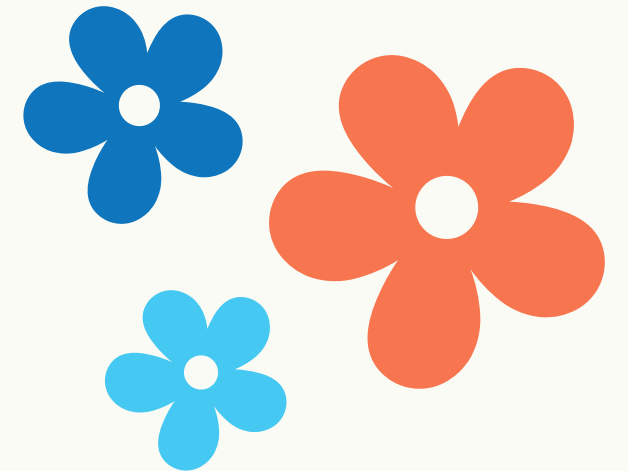
YOU'LL BE THE PROVIDER OF THE GRUB WITH THIS SPONSORSHIP PACKAGE! YOU'LL RECEIVE TICKETS FOR 15 GUESTS. YOUR COMPANY'S LOGO WILL BE DISPLAYED ACROSS THE SNACK BAR FEATURING THE CANDIES THAT DEBUTED IN THE 70'S, AND ON THE MENUS. YOUR LOGO WILL ALSO BE FEATURED ON THE STEP AND REPEAT PHOTO BACKDROP.



STAYIN' ALIVE

\$1,000 | 5 GUESTS

ARE YOU THE LIFE OF THE PARTY? IF SO, YOU'LL THIS SPONSORSHIP PACKAGE! YOU'LL RECEIVE TICKETS FOR 5 GUESTS. YOUR COMPANY'S LOGO WILL BE DISPLAYED ON THE VINYL RECORD BRANDING, 70'S POSTER BRANDING, AND THE UPLIGHTING TABLES THROUGHOUT THE EVENT! IT'LL ALSO BE FEATURED ON THE STEP AND REPEAT PHOTO BACKDROP.



SPONSORSHIP OPPORTUNITIES

ALL SPONSORS WILL HAVE THEIR LOGO INCLUDED ON STEP & REPEAT PHOTO BACKDROP. A LA CARTE SPONSORSHIPS INCLUDE 5 GUEST TICKETS.



Each guest will receive a card with a unique UPC and your logo for a chance at winning raffled prizes!



Various iconic 70's themed items branded with your company's logo. Claim your spot in the bag!